

Business Case Arena



“The LocketGo solution has become an indispensable part of our major events. Efficient service, innovative products, I strongly recommend them!”

- Mélanie Tessier (Senior Director) Evenko

The Old

A 20,000 person capacity arena had traditional coat check. Fans had to wait in line for more than 15 minutes and the venue had to hire multiple staff for each event.



The New

We installed our smart lockers. Fans can now book, pay and open their locker with their phone in under 1 minute.



The Results

- Eliminated line-ups
- Reduced labor costs
- Generated new revenue streams
- 250 lockers booked per day (on average)
- 4 months ROI
- Client request more lockers for next year

